AWS SUMMIT
CMHK

AWS Chinese Mainland and Hong Kong (CMHK) Summits

This May and June, AWS will host over thousands of attendees in Hong Kong and Beijing at free, 1–2 day regional Summits. As an AWS CMHK Summit sponsor, you will connect with local customers in select strategic markets, grow your regional presence alongside AWS, and showcase your solutions through impactful engagement opportunities.

An early preview of CMHK Summits can be found below. Pricing, Summit locations, and dates are subject to change.

2027 Cities



Hong Kong

May 26 | 4,800 attendees



Beijing

June 22–23 | 13,000 attendees

Lead Demographic Insights*

Access local customers across the full cloud adoption curve, from first-time builders to experienced developers and business leaders. AWS Summit attendees span the broadest variety of job roles across all AWS events.

KEY JOB ROLES

IT Professionals/Technical Managers - **27%**
IT/Business Executives - **18%**
Developers/Engineers - **16%**
Sales/Marketing Professionals - **9%**
Advisor/Consultant - **8%**
Other - **22%**

TOP INDUSTRIES

Financial Services - **20%**
Software & Internet - **14%**
Computers & Electronics - **7%**
Education - **6%**
Telecommunications - **5%**
Other - **48%**

The demographics shown here reflect 2026 sponsor lead data*

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Sponsorship Packages

City	Diamond**	Platinum	Gold	Silver	Exhibitor
Hong Kong	–	$45,000 USD $353,000 HKD	$28,000 USD $219,700 HKD	$13,000 USD $102,000 HKD	-
Beijing	$200,000 USD ¥ 1,342,000 CNY	$52,000 USD ¥ 349,000 CNY	$30,000 USD ¥ 201,300 CNY	$17,000 USD ¥ 114,100 CNY	$10,000 USD ¥ 67,100 CNY

**Only Global and APJC Emerald Sponsors will be eligible.

Add-ons

Add-ons such as branding, speaking, networking, and other engagement opportunities will be shared as part of the December 8 sales preview for 2027 AWS Summit Sponsorships. Restrictions apply.

Eligibility requirements for all packages will be included in the prospectus. All pricing and event information is preliminary and intended for planning purposes only.

Final pricing, locations, and dates will be released on December 8, 2026.

Sales will open in phases beginning on January 12, 2027.



Explore an early preview of global Summit sponsorship offerings: NAMER | LATAM | EMEA | APJ